

**you're invited!**

experiential graphic design  
services & pricing

*Mackenzie Anderson / CatchMeIfUKenze*





let's get started

## what's up!

Hi! I'm glad you're here. If you've found that your dreams aren't fitting into a template or a pre-made design — then you've come to the right place. If you're dreaming of personalized touches, special materials, and having fun while creating something exceptional — then we should definitely be friends!

I just want to make beautiful things that make people happy. I find so much enjoyment at the intersection between beauty and function — and what better way to use that skill than to make someone's special day perfect! I hope you're looking forward to finding inspiration, seeing that first draft of your project, and dropping your invitations in the mailbox.

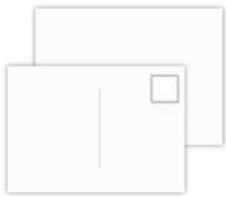
Let's get started and your vision come to life, whatever that may be.

## what's the deal?

Let's talk about what you can expect from this process. I really believe that design projects like this are a partnership. I want to do everything I can do to make your project as special as possible, including the planning process. We can create something beautiful, totally unique, completely "you" together!

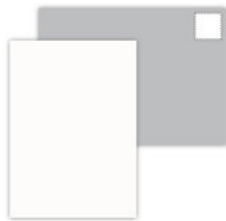
This may mean that we need to work out custom designs or materials, which may affect pricing. But don't worry, we'll work together to figure out the best options for you. I'll be as transparent with all the details as I can. I'll make time for you to chat about budget, or coordinating flower colors, or even the best iced latte in LA - anything that makes your day better! Anything I can do to help you, please let me know.

## invitation options



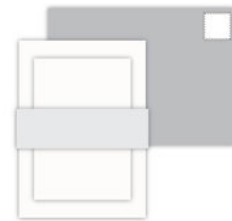
### Postcard: \$2

Includes a double sided 5x7" postcard on heavy glossy or matte paper



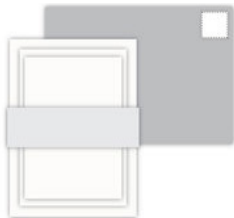
### Single Card: \$2.50

Includes a one sided 5x7" card printed on heavy paper with mailer envelope. Good for Save the Dates and Thank You Cards



### Penny Saver Stack: \$4

Includes stacked Invite, RSVP Postcard, and Belly Band or Tie & mailer envelope



### All-In Stacked: \$7

Includes stacked Invite, Reception or Details Card, RSVP Postcard, Belly Band or Tie & mailer envelope



### Pocket Stack: \$7.50

Includes Invite, Reception or Details Card, RSVP Postcard in a pocket sleeve with mailer envelope



### Pocket Enclosure: \$8

Includes enclosure with pocket to hold the Invitation, Reception Card and RSVP postcard. Enclosure is sealed with a sticker, tie or a belly band and includes mailer envelope



### Tri Pocket Enclosure: \$8

Printed on heavy paper mounted in pocket enclosure. Includes one RSVP postcard insert and mailer envelope. Fits in A7 envelope when folded

## have another idea?

I love it! If you have an out-of-the-box dream idea that isn't listed here - tell me about it! I want to make your project as special as you can imagine, and I would love to work on something totally one-of-a-kind with you. Whether you see something here that you want to tweak a little bit, or you have a totally unique idea, or want to include a particular material, technique, or experience - let's do it!

\*Postage not included. Detail upgrades and extensive customizatoin will incur an additional flat design fee (not hourly) based on the details of the design and materials - we'll figure it out together! Custom design fees normally range from \$100 to \$1500.



q & a

## frequently asked questions

**What materials do you use?** I can do digital/flat printing and some traditional and artistic printing styles. If you'd like, I can do one print style, or mix them! We can also create a custom design mixing paper and ink mediums and techniques - dip dye, watercolor, torn paper, cotton stitching, pressed flowers - whatever you think of, I'll make it happen!

**What kind of paper do you use?** Anything you want - prices may vary depending on specific materials. Base prices are paper comparable to selections at Paper Source (you know, like that giant wall of cards and envelopes!) Whether you want traditional cardstock, handmade cotton paper, brown craft paper, vellum, even fabric, we'll make it work.

**What turnaround time can I expect?** Typically, I'll need at least one week for each major design draft. Small changes can be made in as few as two days. Once we have an approved design, regular printing generally takes up to 15 business days. More custom designs may take longer, but we'll work out that calendar together based on your needs! I can sometimes accommodate rush printing and shipping as well.

**Can I do the design myself?** I'd love to have you be a part of the process! I will take as much input as you'd like to give - even if it's including your own handwriting, a custom map of your favorite date spots, or a watercolor splash that you add yourself. If you want to be hands-on and included in the design process, I'm happy to have you! Or, if you are comfortable giving direction and letting me run with it, that's great too.

**Can we do this process remotely? How does that work?** Absolutely we can! I am currently based on the East Coast and am frequently in Southern CA, but we can work on this process together from anywhere! I'm happy to hop on a Zoom call or a Facetime, email, text - whatever works for you! And if we're local to each other, let's grab a coffee or avo toast and get to know each other in real life (safely these days, of course). If you like to have physical samples of work in your hands, I'll have your project packaged and in the mail to you as often as necessary.

# ready?

## let's do it!

Please shoot me a message with any ideas, questions, concerns, or inspiration that you have. I'm happy to chat whenever and however works for you. We'll start with your needs - the logistics and specifics - then we'll get into the fun stuff! There isn't a set formula for this, which allows the process to be totally custom to you. Let's talk soon!

[catchmeifukenze.com](http://catchmeifukenze.com) | [mackenzie@catchmeifukenze.com](mailto:mackenzie@catchmeifukenze.com)  
[@catchmeifukenze](https://www.instagram.com/catchmeifukenze) | 484.620.2006



let's work together!



## meet mackenzie

I was born into Southern hospitality, raised on the East Coast, and I have a little bit of Cali sun in my hair and heart. You can catch me following marathon routes, surf breaks, street art, and sunshine. I believe in coffee in the morning and every hour after. I think mostly with the part of my brain that is made up of song lyrics and movie quotes. My walls are covered in magazine tears and tie-dye, and my house is full of more plants than one girl should own. I like clever thoughts and sarcasm and honesty, but laughter above all else. I thrive off of kindness, optimism, and the firm belief that I will always enjoy designing.